

Taste of Italy 2



Serroplast is a leader in the development of protective covering systems for table grape and fruit cultivation. The company offers a wide and technologically advanced product range, including multi-season films, nets, and accessories, as well as turnkey solutions tailored to meet customer needs.



Investment
MAY 2024

Serroplast has continuously evolved through ongoing research and development. Collaboration with top scientific consultants, including agronomists and installers, has led to the creation of highly innovative products, which are recognized across Europe for their effectiveness and long-lasting quality. A key driver of Serroplast's success is its commitment to technological innovation and product quality, ensuring optimal protection and resilience against climate events in both tropical and harsh environments.

The most relevant **Serroplast's ESG facts and figures in 2024** were:

- supporting the Rutigliano Positive Impact City project since October 2020, funding a bus for differently-abled children, with the initiative running until 2026;
- launching a new employee welfare program on a digital platform in December 2024;
- installing an additional 400 kW of photovoltaic panels at the production facility in November 2024, reducing reliance on external energy suppliers;
- introducing a new packaging line in November 2024, significantly reducing overall packaging consumption.



ESG MANAGER
MARILIA MOCCIA

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